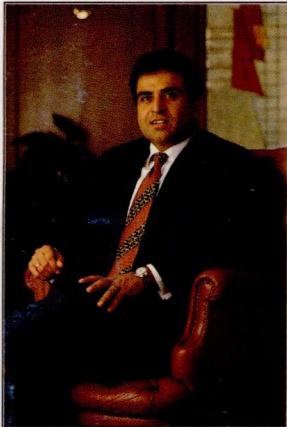


# BHARTI TODAY

The In-house Magazine of Bharti Enterprises

Vol. I Issue 2

July-Sept. 1996



## From the Chairman's Desk

The first six months of the current year have been full of developments at Bharti Enterprises. One of the significant events has been the launch of a corporate advertising campaign in the electronic and paper media which has positioned Bharti as a major corporate player on the Indian map. A new venture with Dura-Line Corporation, Jordan Industries, USA has been set up to manufacture state-of-the-art ducts for telecom

cables. The plant would be located at Verna, Goa and is likely to be commissioned by the middle of 1997.

AirTel continues to surge ahead and has connected approximately 50,000 customers to its network, thereby maintaining its no. 1 position not only in Delhi but the whole country. AirTel is also set to mark its presence in the scenic state of Himachal Pradesh very soon. Bookings have commenced and the network is being tested for a full launch by the end of November. The other business units, viz., Ludhiana and Gurgaon manufacturing facilities, Goa Telecommunications, joint ventures - both Siemens and Casio Bharti, are all progressing towards an extremely successful year. Major expansion plans have been chalked out for Bharti Healthcare. Two new machines, part of the first phase of expansion, have already gone on stream. A brand new building

complex to house an additional 10 machines has been completed. Bharti Healthcare is now poised to become one of the major players in the global Gelatine Capsules market.

Building and managing strong and lasting relationships with large international conglomerates has been the cornerstone of Bharti's strategy to enter the mega league. Today, we are working with Siemens, Casio, Mitsui, STET, CGE, MSI, ITALTEL, ECI, Dura-Line, Emtel - eminent names in their countries - to fulfill Bharti's core purpose of **"seeking out the best technology in the world and putting it at the service of its user - our customers."**

I am confident that the culture that has been created at Bharti Enterprises is permeating down to every individual associated with Bharti and that the sense of pride and belonging is being strengthened through various activities being undertaken at different levels. This in-house magazine, I am sure, is the right step in that direction.

At the onset of the festive season, let me extend my best wishes to you and your family for a very happy and enjoyable time ahead.

Sunil Bharti Mittal  
Chairman - Bharti Group

## Another partnership is born - Bharti Dura-Line

A new joint venture - Bharti Dura-Line Pvt. Ltd. - has been formed with Dura-Line International Inc., of Kentucky, U.S.A., with its manufacturing facility to be located in Goa.

Dura-Line is the world leader in the manufacture and sale of HDPE inner ducts, specially inner coated with prelubricated SILICORE, for installing and protecting optical fibre cables, coaxial cables and electric power cables.



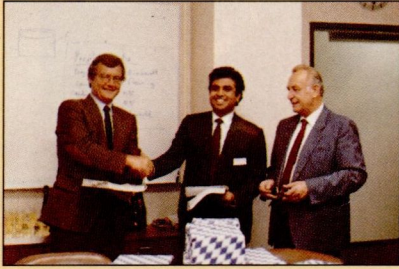
A leading supplier of quality products to leading telecom companies like AT&T, GTE, Nynex, US West, Bell South, British Telecom, Pacific Bell and reputed cable TV companies, Dura-Line operates seven plants in the U.S.A., U.K., Czech Republic, Mexico, China and Israel. With about 300 employees the company had sales in excess of US\$75 million in 1995.

The principles which have brought the company this success are: strict customer satisfaction, total quality manufacturing and technical services - all tied to specific customer needs.



**SILICORE**  
Permanently pre-lubricated sub-duct





◀ 1986-The birth of Bharti Telecom. Agreement signed with Siemens, Germany for technology transfer of push button telephone.

Left to right: Mr. Finger, Mr. Sunil B. Mittal, Mr. Braun

## Down Memory Lane

▶ 1988-During the journey. Technology transfer for cordless telephone from Lucky Goldstar, South Korea.

Mr. Sunil B. Mittal shaking hands with Mr. D. H. Chung



## G-TEL Does it Again

### Success in field trial of OFC system

G-TEL has crossed another milestone in its indigenisation programme. Its Field and Product Development Teams have done us proud by successfully installing and commissioning the 140 Mb/s OPTIMUX-H transmission system after rigorous evaluation procedures as per TEC specifications. This achievement is a result of the hard work and dedication of the team members and the technical guidance received from ITALTEL, Italy. G-TEL has a technical collaboration with ITALTEL for this transmission system, incorporating state-of-the-art technology.

Congratulations to our colleagues at G-TEL and best wishes for success in all their future endeavours.

## Know our Partner — STET

STET, the fifth largest telecom operator in the world in terms of subscriber lines, has an equity share in Bharti Televentures, Bharti Cellular and Bharti Telenet.

With consolidated sales of over US\$ 17 billion in 1993, it is the holding company of Telecom Italia, the largest operator in the Italian telecom sector. STET's business activities include telecommunication services, manufacturing and installation of equipment and networks, development and supply of telecom software and publishing of telephone directories. STET is a truly integrated telecom conglomerate with several subsidiaries providing manufacturing and support services.



## Bharti in South Africa

Bharti Telecom Ltd participated in the AFRICA COMMUNICATION 96 exhibition held at Johannesburg, South Africa from July 9 to 13 with Mr. G. K. Gupta, GM (Works), Ludhiana Unit leading the Bharti team. The response to the Bharti stall was highly encouraging and the products on display were well received.



**Customer satisfaction is first and foremost**

## "Bharti Scholar" Recognition

The "Bharti Scholar" scheme has been introduced with a view to reward and motivate the children of regular employees of the Bharti Group.

The scheme will provide monthly scholarships to children of employees in grade JE III/Level 4 and below, studying in Primary through College level and scoring at least 50% marks in their previous class. A maximum of

**two** children of an employee shall be able to avail the benefit. In case an employee has more than two children, preference shall be given to the girl child.

Level	Monthly scholarship
Primary (up to 5th standard)	Rs. 100/-
Middle (up to 8th standard)	Rs. 150/-
Secondary (9th and 10th)	Rs. 250/-
Sr. Secondary (+1 and +2)	Rs. 350/-
College	Rs. 500/-

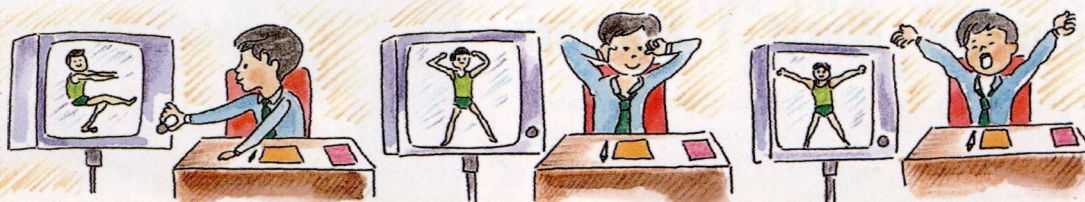




If you don't have time for a regular workout at home, try doing these very simple exercises while at work. You can perform them even during the course of buzzing telephones, noisy computer printers and, of course, chatter boxes. Each exercise can be done for 5-7 seconds. They help in relieving stress, fatigue and tension.

## Fitness on your office chair

*Here are some mild exercises you can do while you're working*



- Loosen your neck-tie, stretch your neck backwards and relax.
- Stretch your neck back as much as possible. Place your hands on the back of your neck and press them forward as you tilt your head back.
- Relax, loosen your limbs and concentrate on breathing very slowly.
- Rub your palms and softly cover your eyes.
- Twist your torso right and left while you are seated. Hold the arm rest while doing this.
- Tilt your head up and down and sideways, giving maximum exercise to the neck and lower neck area.

- Bend your back forward as much as possible.
- Stretch backwards to the maximum.
- Spread your fingers apart as much as you can.
- Extend the fingers to the maximum.
- Put your hands behind and grip the back rest of your chair.

- Bend your knees and draw your legs up to the stomach.
- Stretch your legs as much as you can. It really doesn't matter whether you're wearing shoes or not.
- Using both your hands, grip the area just below the knee.
- Apply pressure on the area between the index finger and thumb.
- Gently put pressure just under the breast with your palm.
- Grip small objects like paper weights tightly for a few seconds.
- Don't sit for long stretches of time. Try and be on your feet once in a while.

Courtesy: E-Square May '95.

## Keep It Up Gurgaon!

The Gurgaon Unit was the first telephone factory in India to get ISO-9002 certification three years ago.

And, it has retained this coveted certification for another term of three years.

Congratulations from the entire Bharti family!



## Miscommunication:

### A common malady with an easy remedy

A high percentage of office tension, or for that matter, family tension, can be traced to one cause: MISCOMMUNICATION.

The most common reason for miscommunication is a failure to be precise. Being imprecise can land you with a reputation of being unreliable or unreasonable. There are two ways for making sure that you are getting your message across.

**BE DEFINITE:** Say 'yes' or 'no', not 'maybe', 'probably', 'I think' or 'I will try'. If you are asking for a firm commitment from a colleague / subordinate / relative, make your request / demand very clear.

**DOUBLE CHECK TO BE SURE YOU'VE BEEN HEARD:** Always ask a follow-up question to confirm that you and your listener are on the same wavelength.



Pradeep Malik  
Manager (P&A), BTL, Gurgaon

## Bharti Telecom Joins Asia Pacific Executive Forum

Bharti Telecom has become a member of the Asia Pacific Executive Forum (APEF), a peer group of senior executives from large corporations based in India. It is designed to provide pragmatic business information and advice on critical issues affecting business across borders. This forum is the institutional framework through which The Economist Intelligence Unit (EIU) of the renowned magazine The Economist interacts closely with its clients.

Mr. Sunil. B. Mittal has also joined the board of IMA India (International Market Assessment Pvt. Ltd.) which is sponsored by EIU and IMA Australia. This company has been advising a number of international corporates in a variety of areas for joint-ventures and alliances in India.

### The Key to Success — Team work

Our belief is in a partnership with our employees, our customers, our suppliers and other members of society. And the basis of this team approach is trust and respect.



# in the

## Cellular Giants come together to form the World 1 Network

Nine of the country's premier cellular operators have formed an alliance - World 1 Network - to provide automatic roaming services to cellular subscribers within India and abroad.

Formed by AirTel, Hutchison Max, Birla AT&T, Escotel, Modicom, Hexacom, Modi-Telstra, RPG Cellular and Tata Cellular, the alliance has kept in mind the most basic need of cellular customers: the ability to roam seamlessly.

The World 1 Network will provide SIM cards to cellular subscribers who do not want to change SIM cards as they travel across the country, and the globe, as is the case today.



## Trailblazers at BHL

### The first recipients of the Best Worker Awards

The Best Worker Awards have recently been introduced at Bharti Healthcare, recognizing its outstanding performers. The scheme is one of the many HRD initiatives being planned to motivate our employees and make them feel proud of being part of the Bharti family.

The annual awards, one each for male and female workers, will be decided by a committee of management representatives.

The first recipients of the awards are Mr. Madan Lal of production department and Ms. Rati Kumari of inspection section.

Here's wishing them hearty congratulations from the entire Bharti family.



## New Phones from Siemens

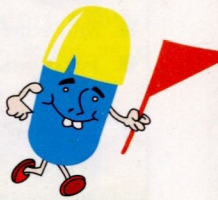
Two new feature phone models have been recently launched under the Siemens brand.

While Euroset 832 is a feature phone with a digital answering device, Profiset 40 is an integrated speakerphone and telephone answering machine (microcassette). Both phones offer a host of advanced features, making them extremely user-friendly.



## Bharti Healthcare moves ahead

The Dharuhera unit of Bharti Healthcare has increased production capacity by 50% during the year to enable production of 1800 million capsules per year. Necessary infrastructure has been created to facilitate a further expansion in the year 1997-98.



The company is exporting capsules to countries like Iran, Cyprus, Hong Kong, Sri Lanka, Thailand and Malaysia.

Mr. K. L. Jain, Director (Commercial) has taken over as Executive Director in the company and Mr. S. L. Chawla has been promoted as Associate Vice President.

## AIRTEL Jazz time

AirTel recently sponsored "Jazz Time", IndoInfluence in concert, at the Taj Palace Hotel.

IndoInfluence is a unique musical blend of the best of world cultures, reflecting the harmony of music with Alexander Housego on the flute, Jean-Karl Feldis on the bars and ambience percussions and Siraj Khan on the tabla and vocals.

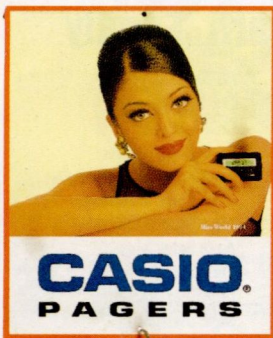
The concert offered scintillating fusion jazz, combining the melodic and rhythmic complexity of Indian music and the harmonic nature of jazz.



# NEWS

## Forging Ahead — Casio Bharti Mobile Communications Ltd.

Much has happened at Casio Bharti Mobile Communications (CBMC) in the past four months. It has moved to its new premises at Shahpur Jat, New Delhi and its assembly line has come up at Bharti's Gurgaon factory.



To increase awareness of the Casio pagers brand, CBMC has been doing aggressive promotions and advertising through various media. It has had Miss World Aishwarya Rai endorsing its pagers and events like

the Casio Bonanza Offer. Moving fast to consolidate its leading position in the market, CBMC is committed to using its "C" strength of creativity unbound by conventional thought, technology and management.

### Ask K. K. Raman for the latest!

Mr. K. K. Raman, General Manager (Technical), Bharti Cellular Ltd., presented a paper on "Latest Technology for the Cellular World" at an international seminar held at Singapore, on August 10-12, 1996. The seminar brought together leading technologists in the field of mobile communications.

## AirTel Propshop

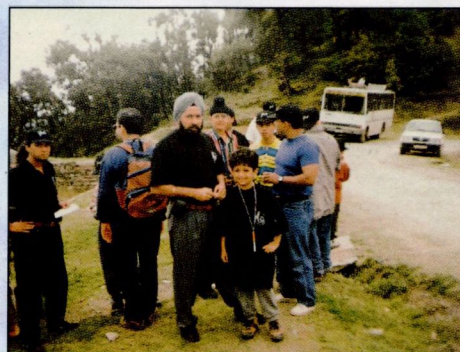
AirTel subscribers were specially invited to visit India's largest property exhibition, PROPSHOP '96. Held in Delhi at Taj Palace Hotel from August 16 to 19, the exhibition made buying a dream house very simple and convenient.

## The First Siemens Telecom Shop



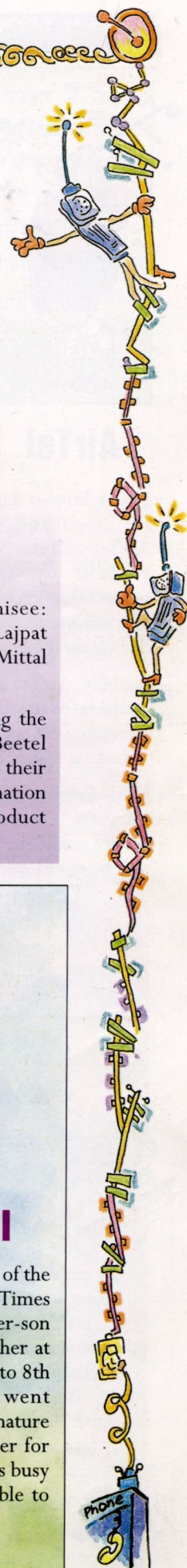
The first Siemens Telecom Shop (Franchisee: Electronic Junction) was inaugurated at Lajpat Nagar by Messrs Sunil B. Mittal and Rajan B. Mittal on June 9, 1996.

The Siemens Telecom Shop chain, displaying the complete range of genuine Siemens and Beetel products, will go a long way in building up their brand identity. It will also become an information dissemination point with a facility for product demonstrations as well.



## AirTel sponsors Dad & I

AirTel sponsored a unique celebration of the father-son relationship organised by Times FM. As part of this event, father-son teams spent three days together at Chail, near Shimla, from 6th to 8th September where they went trekking, rock climbing and nature walking. Having been together for three days, a luxury in today's busy world, we hope they were able to come closer to each other.





## Tee time with AirTel

The AirTel-Hyatt Classic Golf Tournament had top CEOs battling it out on the greens of the Army Golf Course in Delhi in September. Sponsored by AirTel and the Hyatt, the tournament had 84 participants divided into teams of two each. Mr. Ashish Bharatram and Mr. Kartike Bharatram played superbly to win the contest. Among the notable players were top executives from Lacoste, Dabhol Power Company, Shell... Truly power-packed, to put it simply.

Mr. Rakesh B. Mittal, Managing Director, Bharti Enterprises with Mr. Sushil Gupta, Chairman, Asian Hotels Ltd., at the Awards Ceremony.



## AirTel in Himachal Pradesh

Bharti Telenet Limited (BTNL) has set for itself the target of launching AirTel cellular services in Himachal Pradesh by October 1996. The implementation team is confident that the first mobile to mobile call will be made during the Puja vacations.

Initially, AirTel services will be made available for towns and cities on the entire Parwanoo-Shimla-Kufri highway and the industrial areas of Baddi and Barotiwala.

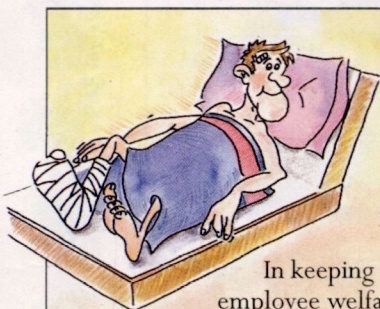
With Ericsson, Sweden as the turnkey infrastructure supplier for this project, we are confident that the quality of service in Himachal Pradesh will be as efficient as that being provided in Delhi.



### We strive for excellence in all aspects

Commitment to higher standards of achievement  
Always a pioneer, not a follower

## Group Personal Accident Insurance Launched



In keeping with Bharti's employee welfare initiatives, all employees of Bharti Enterprises have been covered by a Group Personal Accident Insurance Policy apart from statutory social security measures like PF and ESI. With a 24-hour risk coverage ranging between Rs. 1.5 lakhs to Rs. 10 lakhs depending upon different salary slabs, the policy covers off-duty hours as well.



### Our most important resource — our employees

Our endeavour is to create an environment to provide each of us the opportunity to realise our potential.

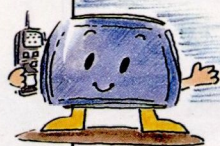
## Welcome to the Bharti Family

COMPANY/UNIT	NAME	DESIGNATION
BTL/Gurgaon	Rajeev Gupta	Dy. Mgr-Pagers
	Rajiva Sharma	DGM-Works
	Neeraj Tyagi	Asstt. Mgr-Accts
BTL/Ludhiana	A. Kachroo	Mgr-Prod(Electronics)
BCL/Okhla	Punita Motwani	Mgr-Cust. Relations
	C. P. Soni	Mgr-Transmission
BTNL/Shimla	Jatinder Kr. Saxena	Area Sales Mgr
	Ashok Mahajan	Dy. Gen. Mgr-Fin.
	Bhupinder Pal Singh	Engineer-Radio
	Sanjay Sharma	Mgr-Switching
	Jatinder Joshi	Systems Exe.
	Rajesh Raina	Engineer-Switching
	Vivek Sheel Azad	Sr. Mktg. Exe.
	Anupam Joshi	Sr. Mktg. Exe.
	A. K. Bansal	Systems Exe.
CBMC/Delhi	Dinesh Kr. Kaushik	Sr. Mgr-F & A
BTL/Delhi	Nafis Kazim	Mgr-Project
	Rajeev Maheshwari	Exe.-F & A
	V. P. Daniel	Exe. Secy
	Rajeev Gupta	Dy. Mgr-Matls
	Debjani Chakraborty	Asstt. Mgr-HRD
	Lalit Mawkin	GM-Med. Eqpt.
	V. K. Varma	Mktg. Mgr
	A. Wadhwa	Sr. Ser. Engr.
	Summit Ray	Mktg. Exe.
	N. Rohtagi	Sr. Mktg. Exe.
BHL/Mumbai	Ravikiran Nayak	Mktg. Exe.
	A. S. Moghe	Dy. Mgr-Service
	L. H. Mastakar	Sr. Mktg. Exe.
BHL/Madras	S. Venkatakrishnan	Mktg. Exe.
BHL/Hyderabad	M. K. V. Saradhi	Mktg. Exe.
BHL/Calcutta	Devendra Kumar	Sr. Mktg. Exe.
BHL/Dharuhera	O. P. Sharma	Asstt. Mgr-Works
STL/Mumbai	Maresh Joshi	Sales Mgr
	Murli Pillai	Reg. Mgr
	.....and many more	

## AirTel-Citibank Tie-up

Providing facilities for added convenience and benefits to users has always been the focus at AirTel, and the recent tie-up with Citibank is a reflection of this promise.

As part of the tie-up, Citibank cardholders shall get a waiver of Rs. 2,000 on the security deposit and 50% to 100% waiver of the SIM card activation fee of Rs. 1,260.



Diners Club members have the added facility of an easy, monthly instalment plan for financing cellular phones.

Plus, AirTel subscribers who wish to get a Citibank credit card shall get special benefits.



## सभ्यता और आचरण का विकास

विद्या, कला, कविता, साहित्य, धन और राजस्व से भी आचरण की सभ्यता अधिक महत्वपूर्ण एवं व्यक्तित्व का महत्व प्रदान करने वाली होती है। किन्तु वह सहज प्राप्त होने वाली वस्तु नहीं है। पैतृक संस्कार, वातावरण



तथा व्यक्तिगत साधना की त्रिवेणी के मध्य उसका विकास होता है। महर्षि वाल्मीकि ने रामायण में यह महत्वपूर्ण कथन दिया है कि “मनुष्य का आचरण ही यह बताता है कि वह कुलीन है अथवा अकुलीन, शूर है अथवा भीरू, पवित्र है अथवा अपवित्र। मनुष्य का आचरण भी हिमालय की तरह एक उँचे कलश वाला मन्दिर है। आचरण की सभ्यता को भय द्वारा भी विकसित नहीं किया जा सकता है। यह तो संवेदनशील व्यवहार के मध्य स्वभावतः झाँकती हुई दिखाई देती है। परन्तु आचरण की सभ्यता तभी

## शिखर पर जाने का संकल्प कीजिए

सफलता हमें कभी भी निराश नहीं करती, यह बात हमें समझ लेनी चाहिए, हो सकता है कुछ व्यक्ति आपकी कमजोरियों तथा सीमाओं में बंधे होने के कारण आपको निरुत्साहित करते हों, परन्तु यह हमेशा याद रखना चाहिए कि कोई भी मनुष्य जन्म के समय अपने मस्तक पर यह लिखाकर नहीं आता कि – “यह उच्चतम शिखर प्राप्त करेगा।” सफलता में दोषों को मिटाने की विलक्षण शक्ति होती है, जिस समय आप शिखर पर पहुँच जाएंगे उस समय आपको चारों ओर से एक ही आवाज़ आती हुई सुनाई देगी – इसको कहते हैं लगन और आत्मविश्वास, ऐसा माना भी गया है कि - **He who would succeed must arm himself with three vital and most necessary weapons. First, he must have ceaseless industry. Second, he must have limitless ambition of purpose. Third, he must possess unquenchable enthusiasm, combined with determination to succeed.**

प्रतियोगिता कितनी भी कठिन हो, सर्वोच्च अंक प्राप्त करने वाले का अभिनन्दन किया ही जाता है।



रश्मि शर्मा  
विभाग - पेजर

प्राप्त होती है जब व्यक्ति उस ज्ञान को अपने व्यवहार में उतार दे अन्यथा वह “पर उपदेश कुशल बहुतेरे” वाली बात चरितार्थ करता हुआ दिखाई देता है। हिन्दी के उपन्यास सम्राट प्रेमचंद ने ठीक ही कहा है कि “आचरण एक शीशे के समान है जिसमें प्रत्येक मानव अपना प्रतिबिम्ब दिखाता है।” अतः महत्वपूर्ण यह नहीं है कि हम क्या कहते हैं, महत्वपूर्ण यह है कि हम क्या करते हैं? सभ्य आचरण की भाषा सदा मौन रहती है। सभ्य व्यक्ति अपने आचरण द्वारा सभ्यता को मूर्तिमंत्र करता है। नम्रता, दया, प्रेम और उदारता आदि गुण सभ्याचरण की भाषा के मौन व्याख्यान हैं। इस प्रकार के मौन व्याख्यान रुपी आचरण व्यक्ति पर स्थायी प्रभाव डालते हैं।

अलख नारायण राय  
विभाग - पेजर

## वार्षिक आम सभा

30 सितम्बर 1996 को दारूहेड़ा में भारती हैल्थकेयर की वार्षिक आम सभा (Annual General Meeting) सम्पन्न हुई। अध्यक्ष, श्री सुनील भारती मित्तल ने अंशधारकों को कंपनी के प्रस्तावित विस्तरण कार्यक्रम से अवगत करवाया तथा 15 प्रतिशत का लाभांश घोषित किया।

भारती टेलिकॉम की ग्यारहवीं वार्षिक आम सभा भी उसी दिन सम्पन्न हुई। श्री सुनील भारती मित्तल ने अंशधारकों का स्वागत संबोधन किया और अंशधारकों को 20 प्रतिशत का लाभांश भी घोषित किया। कार्यसूची के अन्य विषयों पर भी अंशधारकों ने एकमत सहमति दी।

बिना विश्वास और तन्मयता के लक्ष्य प्राप्त नहीं होता।

## The latest chartbuster

### The new corporate ad film jingle

आओ पूरा करें एक अरमान हम,  
सबके चेहरे पे लाएँ मुस्कान हम,

**For nothing can keep us apart,  
I'll reach out to your heart,  
I'll never wait even a while,  
To see your beautiful smile,**

आओ पूरा करें एक अरमान हम,  
सबके चेहरे पे लाएँ मुस्कान हम।

Chorus : Your beautiful smile (Repeat).

**Bharti Enterprises.  
With you. Always.**



# SNIPPETS

## Winner vs Loser



The winner is part of the solution  
The loser is always a part of the problem.

The winner always has a plan

The loser always has an excuse.

The winner says "Let me do it for you"

The loser says "That's not my job."

The winner sees a solution in every problem

The loser sees a problem in every solution.

— Pradeep Malik, Manager (P&A) BTL, Gurgaon

## Do you Know?

One never sinks in the Dead Sea in Palestine on account of its 27% salt content. One pops up to the surface just like an egg in salty water.

A cricket fan, 10 metres away from the commentators' box, hears comments later than one listening on a transistor 100 km away.

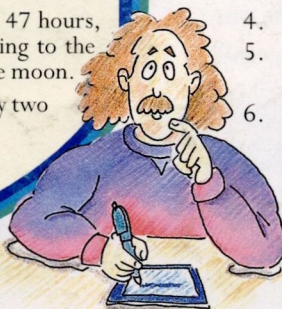
The magnifying power of a lens is reduced when it is immersed in water.

The duration of the day will be 47 hours, billions of years from today, owing to the tidal frictional force caused by the moon.

Small fish and frogs can be killed by two minutes of ultrasound.

Sir J.J. Thompson was awarded the Nobel Prize in 1906 for proving that electrons were *particles*. His son, Sir George Thompson got the Nobel Prize in 1937 for proving that electrons were not particles but waves.

**Ashwani Kachroo**  
Manager(Prodn.-Electronics)  
BTL, Ludhiana



## Think About it...

When I was young and free and my imagination had no limits. I dreamt of changing the world. As I grew older and wiser, I discovered the world would not change, so I shortened my sight somewhat and decided to change only my country.

But it too, seemed immovable.

As I grew into my twilight year, in one last desperate attempt, I settled for changing only my family, those closest to me, but alas, they would have none of it.

And now as I lie on my deathbed, I suddenly realize: If I had only changed myself first, then by example, I would have changed my family.

From their inspiration and encouragement, I would then have been able to better my country and, who knows, I may have even changed the world.

## For Me to be More Creative, I am Waiting for...

- |                                |                                |
|--------------------------------|--------------------------------|
| 1. Inspiration                 | 10. The right person           |
| 2. Permission                  | 11. An obvious scapegoat       |
| 3. Reassurance                 | 12. The kids to leave home     |
| 4. My turn                     | 13. Mutual consent             |
| 5. Someone to smoothen the way | 14. A better time              |
| 6. The rest of the rules       | 15. Tomorrow                   |
| 7. Some to change              | 16. My annual checkup          |
| 8. The stakes to be lower      | 17. A better circle of friends |
| 9. More time                   | 18. My way to be clear         |
|                                | 19. An absence of risk         |

And maybe 19 excuses more!

All of us postpone things. We procrastinate. We rationalize. We make excuses. We foolishly believe that to be creative and to have a positive attitude, we have to have all kinds of preconditions.

## Share Your Bright Ideas

Bharti Today is our newsletter. It's a forum for everyone in the Bharti family to communicate in an informal manner. It also aims to share, with our colleagues and families, information about the environment we work in. Your comments and feedback are important for enriching Bharti Today.

So... send in your contributions to Debjani Chakraborty/Anupama Khanna, at Corporate Office, Bharti Enterprises, Qutab Ambience (at Qutab Minar), Old Mehrauli Road, New Delhi 110030.



## Share your suggestions

There is always a better way to do things... and you know it. Why not tell your company about it. By using the Suggestion Box.

Make a suggestion...and become part of The Total Quality Way of Life.

You could win recognition...maybe an award too!

**So, use the suggestion box. You never know when opportunity strikes.**

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